

COUNCIL ADVISORY BODY DRAFT FISCAL YEAR 2023-24 WORK PLANS

BICYCLE/PEDESTRIAN ADVISORY COMMITTEE WORK PLAN

Fiscal Year 2023-24

Title and Description	Key Milestones	Date (per milestone)	Completed Date/Notes
Ongoing Work Items			
A. Review, prioritize, and recommend bicycle and pedestrian projects for the annual TDA Article 3 funding application cycle.	Preliminary review of potential projects. VTA call for projects.	November 2023 Spring 2023	
B. Provide input into the development and review of comprehensive bicycle/pedestrian facility plans and regulations (e.g., General Plan Mobility Chapter, Precise Plans, City Code revisions, and Zoning Ordinance bicycle parking requirements).	As required/requested. Active Transportation Plan. Local Road Safety Plan. Transportation Demand Management Ordinance.	As required/requested Fall 2023 and Spring 2024 August 2023 Winter 2023	
C. Review the City roadway system and bikeway/pedestrian facilities for bicycle and pedestrian suitability and recommend improvements.	Ongoing. AB 43 Implementation.	Ongoing TBD	
D. Make recommendations on capital improvements to bicycle/pedestrian facilities.	Annual Capital Improvement Program (CIP) development and approval process.	March 2023	
E. Review private development project applications requiring General Plan, Precise Plan, and/or zoning amendments.	As directed by the City Council.	As directed	

Title and Description	Key Milestones	Date (per milestone)	Completed Date/Notes
F. Review public projects to ensure adequate consideration of the needs of bicyclists, pedestrians, and people with disabilities.	<p>Regular review of current active transportation projects.</p> <p>Grant/Sleeper and other crossings.</p> <p>Castro and El Camino Real Protected Intersection Project.</p> <p>El Camino Real and Escuela/El Monte Intersection Project.</p> <p>Middlefield and Moffett Bikeway Projects.</p> <p>Shoreline/101 Bridge.</p> <p>Stevens Creek Trail Extension.</p>	<p>Ongoing</p> <p>Fall 2023</p> <p>Summer 2024</p> <p>Summer 2024</p> <p>Summer 2024</p> <p>Summer 2024</p> <p>Fall 2024</p>	
G. Promote bicycle and pedestrian safety via the City website and programs.	Ongoing.	Ongoing	
H. Coordinate with City departments and advisory bodies, other jurisdictions within Santa Clara County, and transportation-related agencies (e.g., VTA, Caltrans) on pedestrian and bicycling matters.	<p>City representative attend monthly VTA BPAC meetings.</p> <p>Participate in Association of Pedestrian and Bicycle Professionals webinars offered through the VTA.</p> <p>Explore conducting a joint meeting with one other city's BPAC (e.g., Los Altos, Palo Alto, Sunnyvale) .</p> <p>Pursue coordination activities as opportunities are identified.</p>	<p>Ongoing</p> <p>Ongoing</p> <p>Winter 2024</p> <p>Ongoing</p>	

Title and Description		Key Milestones	Date (per milestone)	Completed Date/Notes
I.	Active Transportation Plan performance measures, trends, and targets to assess progress in improving the City's pedestrian and bicycle environment.	Receive/review Police data on pedestrian/vehicle, bicycle/vehicle, and pedestrian/bicycle collisions and near misses.	Quarterly	
J.	Monitor performance measures, trends, and targets to assess progress in improving the number of students walking or bicycling to school.	Implement a new Safe Routes to School (SRTS) program with schools	Fall 2023	
K.	Promote and participate in events to encourage bicycling and walking (subject to BPAC members' availability).	2023-24 CNC Neighborhood Meetings. Farmers' Market. Bike MV Bike Rides. Earth Day. SVBC 2023 Bike Summit. Bike to Wherever Days.	Ongoing Ongoing Monthly April 2024 August 2024 May 2024	
L.	Annual Review of Active Transportation Plan.	BPAC agenda item.	Spring 2025	
M.	Annual Legislative Review and Update.	BPAC agenda item.	January 2024	
Fiscal Year 2023-24 Work Items				
1.	Develop Active Transportation Plan.	Input into plan elements.	Fall 2023 and Spring 2024	
2.	Review plan for adopting and implementing a Vision Zero Policy/Program.	Finalize Local Road Safety Plan.	August 2023	
3.	Review progress on the Citywide Transportation Demand Management (TDM) Ordinance.	Input on ordinance framework.	Spring 2024	

BOARD OF LIBRARY TRUSTEES WORK PLAN
Fiscal Year 2023-24

Title and Description	Key Milestones	Date (per milestone)	Current Status/Notes
Ongoing Work Items			
A. Accept donations	Accept money and property donated to the City for Library purposes.	Ongoing	Monthly
B. Review and revise policies as needed	Adopt and revise policies for the administration and protection of the Library.	Ongoing	Review at least two policies per year
C. Chair or designee to attend quarterly Mayor's meetings	Attend quarterly meetings with the Mayor and other advisory body members.	As scheduled	Schedule of meetings determined by the City Clerk's Office
D. Review Library usage statistics/performance measures biannually	Regularly review Library statistics to evaluate usage patterns and trends.	Biannually	To be discussed twice a year in conjunction with City Performance Measures
E. Annual work plan	Prepare annual work plan to be approved by the City Council each June.	June	
Fiscal Year 2023-24 Work Items			
1. Annual meeting with the Friends of the Mountain View Library Board	Hold annual joint meeting with the Friends of the Mountain View Library Board to share how each group is supporting Library services for the City.		
2. One to two discussions of "hot topics" in public libraries.	Keep up to date with current trends in public libraries by holding one to two discussions of "hot topics."	To be scheduled as needed	Ongoing

DOWNTOWN COMMITTEE WORK PLAN
Fiscal Year 2023-24

Title and Description	Key Milestones	Date (per milestone)	Current Status/Notes
Ongoing Work Items 2023-24			
A. Review, comment, and recommend programs, projects, and policies to implement the vision for downtown.	Downtown development projects and new businesses.	Ongoing	
	Development of City-owned properties.	Ongoing	
	Projects and policies which are tangentially connected to the downtown.	Ongoing	
	Policy considerations and recommendations that support greater activation and utilization of the downtown (e.g., including additional live music and active uses).	Ongoing	
B. Support City economic vitality initiatives in downtown.	Discuss opportunities that support and retain a diverse mix of downtown businesses.	Ongoing	
	Discuss opportunities that support the downtown corporate community.	Ongoing	
	Coordinate discussions on challenges and opportunities facing downtown businesses.	Ongoing	
	Recommend a Downtown Committee budget to support activation and implementation of business programs for the downtown.		

Title and Description	Key Milestones	Date (per milestone)	Current Status/Notes
C. Promote a variety of business outreach services and activities to create a viable downtown.	<p>Collaborate with the Chamber of Commerce and Downtown Business Association (DBA) on supporting downtown activations.</p> <p>Form an ad hoc committee to discuss opportunities to promote downtown locally and regionally, including additional events.</p>	TBD	
D. Make recommendations on the development and maintenance of downtown public parking facilities.	<p>Continued implementation of downtown parking programs.</p> <p>Review downtown parking occupancy data, including parking permit information.</p>	<p>Ongoing</p> <p>Ongoing</p>	
E. Provide the City Council with recommendations on the assessment districts (the Business Improvement Areas (BIA) and Parking Maintenance Assessment District).	<p>BIA annual renewal.</p> <p>Downtown Parking Maintenance Assessment District annual renewal.</p>	<p>Fall 2023</p> <p>Spring 2024</p>	
Fiscal Year 2023-24 Work Items			
1. Support the implementation of an Economic Vitality Strategy (Strategy).	Review and discuss relevant initiatives and implementation strategies specific to the downtown that arise out of the Strategy.	Begin Winter 2023	
2. Support the Interim Castro Street Pedestrian Mall implementation.	<p>Discuss the midterm improvements and changes for Castro Street and engage businesses in the process.</p> <p>Discuss long-term options under the Castro Street closure and engage businesses and residents in planning process.</p>	Ongoing	Received monthly updates on Castro Street along with Pedestrian Mall implementation actions.

Title and Description	Key Milestones	Date (per milestone)	Current Status/Notes
3. Collaborate with the Performing Arts Committee (PAC) and Visual Arts Committee (VAC) on downtown art opportunities.	<p>Work with the VAC and PAC in supporting the development of a Downtown Storefront Activation Pilot Program.</p> <p>Explore Phantom Gallery opportunities for vacant downtown properties.</p> <p>Explore a mural program to enliven and enrich open building walls in downtown.</p>	<p>TBD</p> <p>TBD</p> <p>TBD</p>	
4. Continue to implement and/or update downtown parking programs.	Discuss and review the Downtown Parking Permit Program.	Ongoing/as needed	
5. Receive updates from City departments on downtown events, programs, and initiatives.	<p>Receive updates on transportation initiatives from Public Works Department.</p> <p>Receive updates on downtown events and programming from Community Services Department.</p> <p>Receive updates from the Police Department on various topics related to downtown efforts.</p>	<p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>	
6. Consideration for a Live Entertainment Ordinance to support busking and other street performance in downtown Mountain View.	Research best practices for Live Entertainment Ordinance for consideration of allowing busking and other street performance in downtown Mountain View.	Spring 2024	
7. Host a panel discussion on aspects of locating retail in a downtown.	Learn about opportunities and challenges of locating retailers in a downtown through an informational panel discussion.	Spring 2024	

ENVIRONMENTAL PLANNING COMMISSION WORK PLAN
Fiscal Year 2023-24

Title and Description	Key Milestones	Date (per milestone)	Current Status/Notes
Ongoing Work Items			
A. General Plan and Housing Element annual implementation reports	Review reports.	Due annually in April	
B. General Plan, Precise Plan, and Zoning Map Amendments (Gatekeepers)	As needed		
C. Master Plans; Bonus FAR projects	As needed		
D. Minor clean-up amendments of codes and Precise Plans (includes some minor Housing Element implementation)	As needed		
Fiscal Year 2023-24 Work Items			
1. Review and update the Gatekeeper process	Council Study Session	Q3 2023	
	Adoption	Q2 2024	
2. Explore implementing a Temporary Downtown Office Cap on new development	Adoption	Q4 2023	
3. Review and consider comprehensive update to the Downtown Precise Plan	Outreach	Q3 2023	
	Study Sessions	Q2 2024	
	Adoption	Q4 2025	
4. Develop a Moffett Boulevard Precise Plan	Outreach	Q3 2023	
	Study Sessions	Q2 2024	
	Adoption	Q4 2025	

Title and Description	Key Milestones	Date (per milestone)	Current Status/Notes
5. Review and update the Historic Preservation Ordinance	Outreach Study Sessions Adoption	Q4 2022 Q4 2023 Q1 2025	
6. Review and propose revisions to the R3 Zone standards that consider form-based zoning, incentivizing stacked flats, and updated rowhouse guidelines. <i>(NOTE: The R3 Zoning Update is being coordinated with the Displacement Response Strategy related to No Net Loss requirements. The EPC will receive information about the project as part of the coordination efforts with the R3 Zoning Code Update)</i>	Outreach Study Sessions Adoption	Q3 2021 - Q1 2023 Q4 2023/Q2 2024 Q2 2025	
7. Dark Sky Ordinance	TBD	TBD	
<i>The following items may include EPC review and input, depending on their scope and relationship to the Zoning Ordinance.</i>			
8. Develop a Citywide Transportation Demand Management Ordinance (in conjunction with Public Works).	Scope/RFP Outreach Adoption	Q4 2022 Q2 2023 - Q2 2024 Q2 2025	
9. Develop a Biodiversity Strategy	Scope/RFP Outreach Adoption	Q3 2022 Q4 2023 - Q1 2024 Q4 2024	

HUMAN RELATIONS COMMISSION WORK PLAN
Fiscal Year 2023-24

Title and Description	Key Milestones	Date (per milestone)	Current Status/Notes
Ongoing Work Items			
A. Participate in and provide recommendations to the City Council regarding Fiscal Year 2022-23 Community Development Block Grant (CDBG) and HOME Investment Partnerships Program funding requests.	CDBG/HOME process review HRC hearing on CDBG/HOME requests Council hearing on CDBG/HOME recommendations	Fall 2023 February/March 2024 Spring 2024	
B. Respond to City Council referrals and/or inquiries from other City advisory bodies regarding topics of mutual interest.	As assigned	TBD	
C. Distribute HRC Fiscal Year 2023-24 activity funding (\$2,750).	The HRC recommends that Fiscal Year 2023-24 funding be used for work plan events described below.		
D. Attend events put on by the Santa Clara County HRC, CAHRO, and other HRCs.	Attend as scheduled.	TBD	
E. Attend, participate in, and observe the Council Neighborhoods Committee meetings.	Springer/Cuesta/Phyllis Spring 2024 meetings	October 5, 2023 As scheduled	
F. Join a neighborhood association contact list to receive updates on neighborhood happenings.		Ongoing	
G. Participate in the Spring 2024 Multicultural Festival		Spring 2024	
H. Commit to doing personal community outreach.		Ongoing	

Title and Description	Key Milestones	Date (per milestone)	Current Status/Notes
I. Act as a resource for human relations-related needs for any City department and community efforts as needed.		Ongoing	
J. Receive an informational update from the Multilingual Engagement Program (MEP) to learn about current programs and services and the City's language accessibility efforts.	Receive report	Fall 2023	
Fiscal Year 2023-24 Work Items			
1. Organize a Candidly Speaking-type event on the broad spectrum of gender experiences in Mountain View.	Form a subcommittee to identify a date and facilitator for the event.	Complete project by June 2024	
2. Work with City staff to assist with and promote outreach efforts for the Climate Change Vulnerability Assessment.	Form a subcommittee to work with City staff.	Complete project by June 2024	
3. Organize a creative storytelling project about identity and community in celebration of Mountain View's diversity and the HRC's 40th Anniversary.	Form a subcommittee to develop the format, outreach materials, and final deliverables.	Complete project by June 2024	

PARKS AND RECREATION COMMISSION AND URBAN FORESTRY BOARD WORK PLAN
Fiscal Year 2023-24

Title and Description	Key Milestones	Date (per milestone)	Current Status/Notes
Ongoing Work Items			
A. Provide Input on CSD Operations Budget Requests		December 2023	
B. Parks Projects and Park Land Fund Midyear Update		December 2023	
C. Real Estate Activity Update		December 2023	
D. Approve 2024 Meeting Schedule		December 2023	
E. Election of Officers		January 2024	
F. Acknowledge Cuesta Tennis Center Operator Annual Report		February 2024	
G. Acknowledge Friends of Deer Hollow Farm Annual Report		February 2024	
H. Acknowledge Friends of R-House Annual Report		February 2024	
I. Acknowledge Friends of Stevens Creek Trail Annual Report		February 2024	
J. Review and Provide Input on Parks In-Lieu Fees Recommendations		May 2024	
K. Annual Canopy Presentation		June 2024	
L. Review/Provide Input on Annual Work Plan		June 2024	
M. Review Heritage Tree Appeals		As needed	

Title and Description	Key Milestones	Date (per milestone)	Current Status/Notes
N. Recognize Youth Sports Organizations		As needed	
O. Naming of Parks		As needed	
P. Review and Provide Input on Public Works Department Capital Projects Related to Parks and Trails		As needed	
Fiscal Year 2023-24 Work Items			
1. CSD Master Plans—Staff Updates		Monthly	
2. Parks and Recreation Strategic Plan—Consultant Presentation		December 2023 June 2024	
3. Pickleball Pilot Program Review/Update	Review outcomes of the six month pilot program, including feedback received and staff observations	September 2023	
4. High School Football Monument Donation		September 2023	
5. Community Gardens Update		October 2023	
6. Grant Road and Sleeper Avenue Intersection Improvements (Placeholder)	Present CIP project, related tree removals and consider proposed mitigations	October 2023	
7. Biodiversity Strategy and Urban Forest Plan—Consultant Presentation		October/ November 2023	
8. Dedicated Pickleball Court Feasibility Study Report	Hire a consultant to review possible locations for dedicated pickleball courts and complete the schematic design	November 2023	
9. North Cove Landscape Design		December 2023	
10. Sailing Lake Bistro Update		May 2024	

PERFORMING ARTS COMMITTEE WORK PLAN
Fiscal Year 2023-24

Title and Description	Key Milestones	Date (per milestone)	Current Status/Notes
Ongoing Work Items			
1. Home Company Program Review: a. Evaluation of current operations, and adoption of best practices from other regional venues. b. Fair and Equitable practices: 1. Home Companies percentage of use. 2. Nonprofit usage. 3. Commercial use/diversity of touring artists.	Ad Hoc Committee meetings Present Committee with recommendations and receive feedback Return to Committee with recommendations based on review in November City Council Study Session City Council Regular Session	May - September 2023 November 2023 January 2024 March 2024 May 2024	<ul style="list-style-type: none"> Have reviewed historical background. Have reviewed other operating models of similar performing arts centers.
2. MVCPA's role in the economic impact of downtown and the support of the revitalization of downtown.	Collaborate with other city committees, commissions and civic organizations.	May 2024	
3. National Arts and Humanities Month.	City Council proclamation Produce video	September 2023	Reviewed at 8/17 PAC meeting, scheduled for the 9/26/23 CC meeting. Communications Division to produce a 60-90 second video of the Performing Arts at the PAC to be viewed at the meeting.

Title and Description	Key Milestones	Date (per milestone)	Current Status/Notes
4. Annual Home Company presentations.	Theatre Works Silicon Valley Peninsula Youth Theatre Upstage Theater	September 2023 October 2023 November 2023	Home Companies give their annual report to the PAC on the previous year.
5. Review of SecondStage use.	Ad hoc committee	April 2024	Ad hoc committee to meet and discuss
	Revisions to committee	June 2024	Recommendation to Committee
6. Review and provide input on the Center for the Performing Arts budget requests for Fiscal Year 2024-25, including any proposed Capital Improvement Projects.		December 2023	
<i>Fiscal Year 2023-24 Work Items</i>			
1. Review of Art and Wine Festival in 2023	Observation for suggestions on how to participate in upcoming years.		

PUBLIC SAFETY ADVISORY BOARD WORK PLAN
Fiscal Year 2023-24

Title and Description		Key Milestones	Date (per milestone)	Current Status/Notes
Ongoing Work Items				
A.	MVPD Budget: Council referral for PSAB to review and provide comment	Staff report and presentation	Q2 2024	
B.	MVPD Annual Report: PSAB to review and provide comment	Staff report and presentation	Q2 2024	
C.	SRO Annual Report: PSAB to review and provide comment	Staff report and presentation	Q3 2023	
D.	AB 481 (Military Weapons) Annual Report: Council referral for PSAB to review and provide comment	Staff report and presentation	Q2 2024	
E.	Biannual Report on MVPD Feedback Data: PSAB to review and provide comment on MVPD feedback data to include complaints, student, parent, and school feedback on SRO program, RIPA data, and customer service survey data	Staff report and presentation	Q4 2023 Q2 2024	
Fiscal Year 2023-24 Work Items				
1.	Mental Health Crisis Response: PSAB to monitor implementation of, provide input on, and raise awareness of mental health crisis response programs in North County, including TRUST, MCRT, BSU, and 9-8-8.	Subcommittee updates	Q4 2023 Q2 2024	Carry forward; under way
2.	Bias/Extremism in Policing: PSAB to examine State Auditor's report/related legislation and review current/potential practices to prevent issues at MVPD.	Review State Auditor's report, legislation, MVPD procedures, best practices Develop recommendations to MVPD	Q3 2023 to Q1 2024 Q2 2024	Carry forward; under way

Title and Description	Key Milestones	Date (per milestone)	Current Status/Notes
3. Youth substance abuse trends and prevention resources	Review project scope and form PSAB subcommittee Research trends and resources Develop recommendations	Q4 2023 Q4 2023 to Q1 2024 Q2 2024	
4. Forums on future of community policing	Review project scope and form PSAB sub committee Plan and conduct forums	Q4 2023 Q4 2023 to Q2 2024	

SENIOR ADVISORY COMMITTEE WORK PLAN
Fiscal Year 2023-24

Title and Description	Key Milestones	Date (per milestone)	Current Status/Notes
Ongoing Work Items			
A. Provide enhanced awareness of senior issues within a diverse community, increase outreach, and ensure the greatest quality of service possible by the Senior Advisory Committee (SAC).			Overarching mission of the SAC.
B. Communications: Priority mission is to communicate with Mountain View seniors. <ul style="list-style-type: none"> • Identify speakers. Focus on how to avoid scams (annually). • Use City website, City Facebook, NextDoor website, and Senior Center bulletin board to communicate important information and updates to seniors. • Provide communication support to seniors considering the following specific communication subjects: <ul style="list-style-type: none"> — Education workshops. — Education materials. — Articles and information for media outlets (i.e., <i>Mountain View Voice</i>, KMVT). 	Continue to provide content to staff for the City website and the Senior Center Facebook page. Provide various workshops on senior issues, when appropriate. Reach out to <i>Mountain View Voice</i> editor for senior-focused articles.		Ongoing
C. Senior Center Subcommittee: Priority mission is to maintain an active presence at the Senior Center and to provide education and support to enhance senior programs for the community.	Provide an educational workshop series at the Senior Center. Expand awareness of the Community Shuttle. Support the Senior Center through sharing resources and new program ideas with the Senior Center and Community Services Agency (CSA).		Ongoing

Title and Description	Key Milestones	Date (per milestone)	Current Status/Notes
D. Continue to dialogue to share challenges of seniors and people with disabilities aging in Mountain View with other commissions and committees, such as: <ul style="list-style-type: none"> • Council Transportation Committee • City of Mountain View ADA Coordinator • Parks and Recreation Commission • Human Relations Commission • Downtown Committee • Performing Arts Committee • Planning Commission • Bicycle/Pedestrian Advisory Committee • Environmental Planning Commission • Youth Advisory Committee • County agencies • Other agencies • Other City advisory bodies 	Work with other Council-appointed advisory bodies throughout the reporting period and report back to the full SAC.		Ongoing
Fiscal Year 2023-24 Work Items			
1. Develop an outreach campaign to bring awareness of the Senior Advisory Committee and its role in the community for residents age 55+.			
2. Create an executive summary to describe key points of recent surveys focused on seniors in Santa Clara County.			

VISUAL ARTS COMMITTEE WORK PLAN
Fiscal Year 2023-24

Title and Description	Key Milestones	Date (per milestone)	Current Status/Notes
Ongoing Work Items			
A. Recommend visual art for the Center for the Performing Arts (CPA) Visual Arts exhibition. Promote the CPA visual arts exhibit to the community.	Review and select artists Promote art exhibitions	Review and selection of new artists— 2024 Season	
B. Provide the City Council with recommendations on the selection of art and artists for qualifying capital improvement projects under Council Policy K-5.	Continue to receive progress updates on Fayette Park, Rengstorff Park Aquatics Center, Rengstorff Park Maintenance and Tennis Buildings, and Transit Center Grade Separation and Access Project	Fayette—June 2023 Rengstorff Aquatics— Winter 2023 Rengstorff Maintenance—July 2024 Transit Center Grade Separation and Access Project—2025	Project has not yet been brought forward. Project has not yet been brought forward. Project has not yet been brought forward.
	Coordinate grand opening and art unveiling for Fayette and Rengstorff Parks	TBD	
	Recommend public art for Hope Street Park	TBD	
	Recommend public art for Villa Street Park	TBD	
	Recommend public art for the Public Safety Training Facility	TBD	
	Recommend public art for Evelyn Mini-Park (21-60)	September 2023	

Title and Description	Key Milestones	Date (per milestone)	Current Status/Notes
C. Continue to collaborate with advisory bodies and other entities on visual arts opportunities.	Work with the Downtown Committee, Performing Arts Committee, and other bodies to support the promotion and display of visual arts.	Ongoing	
D. Increase outreach for Call for Artists opportunities.	<p>Continue to expand list of local artist groups/ organizations interested in visual arts opportunities.</p> <p>Update the City's artist registry tool known currently as Café.</p> <p>Make more accessible/visible sign-up list for artists seeking art opportunities from the City of Mountain View.</p>	Ongoing	
Fiscal Year 2023-24 Work Items			
1. Develop a Public Art Strategy.	<p>Review and discuss the draft Strategy.</p> <p>Provide input on the proposed Strategy.</p> <p>Assist with community outreach efforts.</p>	Fall/Winter 2023 (December 12 Target)	
2. Implement the Mountain View Public Art Strategy.	<p>Develop a work plan for implementation of the Public Art Strategy.</p> <p>Develop Phase 2 of the Sidewalk Studio pilot program, including locations.</p> <p>Review Council Policy K-5 associated with capital improvement projects upon completion of Public Art Strategy to ensure alignment with Strategy recommendations.</p> <p>Review VAC responsibilities for consistency with Public Art Strategy to ensure alignment with recommendations.</p>	<p>Spring 2024</p> <p>Spring 2024</p> <p>Spring 2024</p> <p>Spring 2024</p>	<p>Project has not been initiated yet.</p> <p>Project has not been initiated yet.</p> <p>Project has not been initiated yet.</p> <p>Project has not been initiated yet.</p>

Title and Description	Key Milestones	Date (per milestone)	Current Status/Notes
3. Understand the protocols, procedures, and opportunities for potential acceptance of the City receiving grants or endowments that could support Mountain View art activations and installations.	Develop strategy(ies) to secure additional funding for art activations and installations.	Spring 2024	
4. Increase the visibility and promotion of the Public Art Strategy adoption.	<p>Add new art installations information and details making all available public art in Mountain View known, including updating the Public Art online map.</p> <p>Update the Public Art book from 1996 in support of the Public Art Strategy.</p>	Spring 2024	
5. Collaborate with the Chamber of Commerce (Downtown Business Association) on advancing art in public and private places.	<p>Identify opportunities to support the community through public art.</p> <p>Develop a Downtown Storefront Pilot Program.</p> <p>Explore Phantom Gallery opportunities for vacant downtown properties.</p>	<p>Ongoing</p> <p>Spring 2024</p> <p>Spring 2024</p>	